

## **Minutes of Board Meeting**

**August 16, 2015**

**Board members present:** Wayne Moskowitz, Paul Gilsdorf, Deb Mielke, Randy Wedin, Bussho Lahn, Susan Nelson, and Jodi Williams

**Board members absent:** Karen Davis

**Staff present:** Tim Burkett, Administrative Director (A.D.), Ted O'Toole

**Other priests or community members present:** None

### **Attachments/handouts:**

- \* Vision/Strategic Direction, Four Year and Annual Goals
- \* Membership Committee Dates and Numbers
- \* Responsibilities of a Board Member
- \* Blank Friday event proposal (Randy Wedin)

### **I. July 2015 Minutes**

*Wayne moved and Susan seconded to approve.*

### **II. Disclosure Conflicts of Interest:**

None were disclosed

### **III. Fundraising Updates: (Wayne and A.D.)**

Susan shared about recent Art Fair Saturday Sale. Other members talked about what they were doing. Jodi's dinner will happen some time in fall. Randy shared written proposal for his day of practice as alternative to Black Friday buying on the day after Thanksgiving. Paul talked about a movie night with possible time and venue.

Numbers were shared via the goal and what has come in so far.

### **IV. Staff Development Committee Report**

Tim reported on small committee meeting with identified people of means. Tim met with four. Two said they would help if the following is done:

1. Priest vision for coming years is well articulated
2. Vision is distilled into a "brand" for MZMC
3. A detailed and thorough Communication Plan is developed
4. The plan is implemented with integrity and redundancy

Priest meeting to work on Vision scheduled for Friday, October 2<sup>nd</sup>. Board members will be thinking of folks in sangha who may have the experience needed to help us with Communication Plan, people with

marketing and/or non-profit management experience.

#### **V. Follow-up to Barbara Nichols's visit:**

\*Adopting a job description for that details “Responsibilities of an MZMC Board Member.” The description was handed out to board members present. Members will read and send any changes to A.D. via email in order to finish this next meeting.

\* September Member Update: Quarterly meeting in September: 10 minute report after shorter length dharma talk By Bussho. Wayne, A.D. and Bussho will report on what it takes to operate MZMC financially, the numbers involved and give an update on Summer Fund Raising campaign.

#### **VI. Membership Committee Report (Jodi)**

***1. Decision/motion passed to have 2016 Membership revenue goal be 66,000. Jodi moved and Deb seconded.***

2. Committee has decided to have a membership table after the dharma talk every Sunday ongoing starting asap. Tim will ask our Ino, Wanda Isle, to approach greeters to see if any of them want to add that to their duties on those eves. Committee is also looking for other volunteers for that task and for additional committee members.

3. Member Appreciation event coming up: Happiness Hour with Tim for new members signed up this year. The date for this event is: Friday, October 9.

#### **VII. Review of 2015 Goals:**

This item was tabled until September meeting due to lack of time. Board members will look it over before the discussion next month.

#### **VIII. Teacher Report**

Ted decided this item could wait until September meeting.

#### **IX. Admin Report**

Members and staff agree that MZMC funds in extremely low yield accounts should be invested for higher return for future of MZMC and that we have lost money because they have not been.

A.D. explained the amounts in Calvert Fund and another small fund plus total in checking and saving. Tim weighed in on his view, favoring putting the money in growth funds. Discussion ensued.

Questions were asked regarding mutual funds and growth funds. The issue of general stock market vs socially conscious investing was debated. Members will take some time to learn more on their own before a decision is made where to invest monies. A.D. will ask Andy Ferguson some of questions brought up. There will be more discussion at the next meeting.

#### **X. New Business**

None.

#### **XI. Adjourn**

***Jodi moved and Bussho seconded.***